



7<sup>TH</sup> OCTOBER 2021, VIVEKANANDA GIRLS INTER COLLEGE, JEEVAN DHAM



THE CHILDREN OF TODAY ARE THE CHANGE-MAKERS; THEY ARE THE FUTURE OF OUR NATION. AS A MODERN AND PROGRESSIVE SOCIETY, WE NEED TO ACTIVELY ENGAGE WITH OUR POSTERITY WHO IS SURE TO LEAD THE NATION TO GREATER HEIGHTS.

भारत अमृत महोत्सव







## AWARENESS CAMPAIGN BY GREENHILLS TRUST, ALMORA – ENVIRONMENTAL IMPACT OF SINGLE USE PLASTIC

Prime Minister Shri Narendra Modi, in the address of the 74<sup>th</sup> Session of the United Nations spoke about the nationwide campaign to discontinue single-use plastics.

On the occasion of Swachh Bharat Mission 7<sup>th</sup> Anniversary, Greenhills Trust organized a city-wide campaign; following up with Awareness campaigns in schools on the environmental impact of single-use plastic.

Single-use plastics, or disposable plastics, are used only once before they are thrown away or recycled. In Almora town the problem of plastic waste disposal is compounded due to the absence of recycling facilities, as well as the limitation of landfill sites in hill topography. The campaign emphasized on the reduced usage of disposable plastics like bags, PET bottles, and utensils.

Melting down plastic waste to repurpose it into useful items is one way of reducing the landfills wastage, and recovering resources.

**IN A PILOT PROJECT, GREENHILLS PARTNERED WITH PWD AND PRADHAN MANTRI GRAM SADAK YOJANA (PMGSY); 10 TONNES OF SHREDDED PLASTIC WAS PROVIDED FOR USE IN ROAD.**

**6<sup>TH</sup> OCTOBER 2021, MANAS PUBLIC SCHOOL DUNGADHARA**





11<sup>TH</sup> OCTOBER 2021, MAHARISHI VIDYA MANDIR, PAPARSAILI



We have become accustomed to use of plastics in our daily lives, and our current approach to production, use and disposal need to be evaluated; specifically with concerns of health and sustainability. In the modern day, plastics find use in items ranging from a pen, to aerospace components on space missions.

There is a role for individuals via appropriate use and disposal, recycling habits and proper waste segregation. Talks were organized in 3 schools in Almora; to create awareness and bring to light the issues with current waste disposal practices, and the way forward envisioning a brighter tomorrow.

Regards,

Dr. Vasudha Pant  
Secretary  
Greenhills Trust, Almora.